



## **M52 armchair**

Cox & Co

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**Not on display**

**Title/Description:** M52 armchair

**Artist/Maker:** Cox & Co

**Object Type:** Chair, Furniture

**Materials:** Rexine, Steel

**Accession Number:** 31328

**Historic Period:** 20th century

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Serge Chermayeff (1900-1986) for Cox & Co.

*M52* armchair, c.1932

Tubular steel and Rexine

Sainsbury Centre 31328

The *M52* armchair was designed by Serge Chermayeff for the BBC's new headquarters in London, Broadcasting House. It was produced by Cox & Co. who, together with PEL, dominated the market for tubular steel furniture in Britain. Chermayeff's design, with its elegant flared arms, was later copied and simplified for a range of chairs produced by PEL and used in Butlin's holiday camps.

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